

6HX19-7.06 NAMING OF COLLEGE FACILITIES

The purpose of this Board Rule is to establish Board policy relating to the naming of College facilities.

The District Board of Trustees of Pasco-Hernando Community College (the Board) shall be authorized to name a College building, to include rooms and classrooms, after donors who have made significant contributions to the Pasco-Hernando Community College Foundation, Inc. (the Foundation) for the benefit of the College and its students. The determination of a donation significant in value to authorize the naming of a College building, room, or classroom shall be made upon the recommendation of the College President and by a majority vote of the Board at a regular meeting. College facilities named under this policy shall not be changed, except as required by law; if there is demolition, significant renovation or destruction by force of nature; or if any legal impropriety or circumstances of the donor or distinguished designee reflect negatively on the College. Such changes shall be made by a majority vote of the Board at a regular meeting.

This policy is established to provide consistency, fairness, appropriate recognition and value in exchange for the honor and privilege of name association with a facility or physical property of the College. **This policy is intended as a guide and allows the Board flexibility on a case-by-case basis.**

The following guidelines for naming College facilities shall be followed. Exceptions may be made only by a majority vote of the Board at a regular meeting. Amounts for these naming opportunities shall be reviewed periodically by the Board.

1) Facilities may be named for someone in recognition of distinguished service who has made a significant positive impact on the College over an extended period of years. This honor is ordinarily reserved for a College President and members of the District or Foundation Boards.

a) A committee of no less than ten members, appointed by the President, to include College Employees, Trustees, and Directors, will determine the worthiness and the degree of internal and external support for the proposed naming, and will submit a recommendation to the President.

b) The designee for this tribute must agree to the proposed naming prior to the President's recommendation to the Board.

2) Facilities may be named for a donor of a significant contribution of resources to the Foundation or the College. Contributions are considered investments that enhance the College's ability to meet the higher education needs of the community, particularly toward a level of excellence that would not be possible with only state funding and tuition. Therefore, the College seeks to provide appropriate recognition to major donors for their generosity. Any philanthropic commitments connected with the naming must

either be realized or irrevocable, or there should be reasonable assurance that a pledge will be fulfilled. If the commitment is not realized in full at the agreed time, the naming shall be subject to reconsideration by the Board and any contributions provided by the donor will be retained by the College or Foundation.

- a) Donors to be honored with naming opportunities may include individuals, families, organizations, foundations and corporations.
- b) Contribution levels for specific naming opportunities will be determined based on size, age, location and function of the facility. Minimum gift ranges, either monetary or property appraised with like values, are as follows:

Naming Opportunities	Gift Range Minimums
Campus or Center	\$ 3 million and above
Building	\$ 1 million and above
Entrance hall, lobby, building wing	\$ 500,000 to \$999,999
Bookstore, cafeteria, office suite, outdoor plazas	\$ 100,000 to \$499,999
Laboratory, classroom, miscellaneous rooms, gardens	\$ 50,000 to \$ 99,999

- c) Specific contribution levels may be established with either fixed or minimum dollar amounts for sponsorship of other physical property on campus. Such property ordinarily includes permanent fixtures and furnishings.

3) The College President, in collaboration with the donor and other appropriate parties, shall make decisions to:

- a) Determine content, timing, location and frequency of public announcements associated with the gift.
- b) Approve physical markers or signs that provide information about the designee or donor and/or the nature of the gift or honor, in keeping with the design standards established by the College.
- c) Carry out any ongoing care and maintenance of any named facility or property and physical markers, in keeping with the maintenance standards established by the College.

Facilities constructed, remodeled or renovated using private donations matched by the State of Florida under the Community College Facility Enhancement Challenge Grant Program may not be named for a living donor without approval of the State Board of Education.

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Naming of College Facilities

Rule Adopted: 5/18/87; 9/16/97; 7/18/06; 1/19/10

Effective Date: 5/18/87; 9/16/97; 7/18/06; 1/19/10

Legal Authority:

General Authority: Florida Statutes: 1001.64; 1001.65; 1011.32

Other References:

Law Implemented: Florida Statutes: 1001.64 (1)(2)(4)(5)(37)(44); 1001.65 (1)(6)(25);
1011.32(12)

Proposer: Katherine M. Johnson, President